

## TECHNOLOGY FOR HOTELS DESIGNED FOR THE PLANET

## Become an EPEAT Hospitality Purchaser and get public recognition for your company's green initiatives.

Research indicates that hotel guests, particularly business travelers, are concerned with sustainability, and that green certification is one of the most influential single indicators of hotels' sustainability. EPEAT®, the definitive global registry for greener electronics, is recognized by multiple hospitality environmental certification programs and can help you build your hotel's environmental reputation and reduce the impact of your electronics purchasing.

Leading hotel chains, enterprises, educational institutions and governments worldwide are already using EPEAT to compare greener electronics and make informed purchasing decisions. EPEAT's searchable database includes thousands of qualified computers, monitors, printers, copiers and televisions from more than 50 manufacturers, more than any other environmental rating system. Coverage for televisions, in particular, offers a unique opportunity for hotels, some of the largest institutional purchasers of TVs.

This combination of product quantity and stringent environmental criteria helps make EPEAT the leading resource for finding technology designed to minimize impact on the planet. EPEAT-registered products adhere to the latest ENERGY STAR® specifications and are designed, manufactured and produced in a way that reduces toxic content and solid waste, decreases emissions and increases recyclability. An environmental benefits calculator developed by U.S. EPA helps quantify the positive impact of your purchasing decision.

Talk to your vendors about providing greener, EPEAT-registered products to meet your needs. You can find plug-and-play RFP language on EPEAT's website.

## **Hospitality Purchaser Program**

When you use EPEAT to purchase greener electronics, get the recognition you deserve and the resources you need by joining our Hospitality Purchaser program. Access EPEAT's learning resources and work with us to help tell your story to guests, management and your community. Your organization will be recognized on the EPEAT website and positioned as an environmental leader in media outreach and case studies. EPEAT also works with multiple hotel green certifications to reward your efforts with mutual recognition.



## Why EPEAT?

Only EPEAT combines comprehensive criteria for design, production, energy use and recycling with ongoing independent verification. It's an easy-to-use resource for hotels looking for high-performance, environmentally preferable products.

For more information, visit www.epeat.net.

<sup>1</sup> ACCOR Sustainable Hospitality – Ready to Check In? June 2011; Cornell Hospitality Quarterly August 2011