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# EPEAT® Subscriber Update

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## Q1 EPEAT Overview

EPEAT's new year started off with significant momentum.

On January 3, the registry was upgraded to contain only products meeting ENERGY STAR 5.0. Announcement of Amazon.com's new EPEAT identification program came next, followed by a Verification Round launch on January 15, and the addition of Singapore as EPEAT's 41st covered country on February 4.

Next up, the 2009 sales data reporting period will begin - marked by some changes in reporting protocols (see below). And thanks to the support of Apple, Dell and HP, we are launching an effort to refresh EPEAT's marketing materials and programs. We will be inviting all of you to support and participate in this effort as it proceeds over the coming weeks and months.

As always, feel free to contact me with questions or comments.

[Sarah O'Brien](#),

EPEAT Outreach and Communications



## Amazon.com Embraces EPEAT

In late 2009 Amazon.com launched its EPEAT identification [program](#) - offering Amazon shoppers the option to sort and browse electronic products by EPEAT ratings. We are working closely with Amazon to develop the program -- building more ways to search directly for EPEAT, identifying more locations for EPEAT links and exploring international deployment options.

Subscribers can gain attention for your EPEAT registered products by using the term 'EPEAT' in product description text, which will enable direct search from any page.



## Singapore Registry Opens for Business

On February 4, Singapore joined EPEAT's covered countries, with a registry of all Gold products! As the first Subscriber to register in Singapore, Toshiba launched their program with 23 Gold level products. Both EPEAT and Toshiba received some [great media coverage](#) for this step forward, and we have heard from several large purchasers in Singapore already, asking how they can use EPEAT to specify greener products.

To begin registering products in Singapore if you have already paid the rest of World fee, simply add Singapore to your eligible country list. You can then either extend existing product registrations to cover Singapore or register new products specific to Singapore. (If you have not paid the ROW fee yet, [contact us](#) and we can send you an invoice.)

To nominate countries for addition to EPEAT, please visit the [EPEAT International Registration pages](#) or [contact Sarah](#) with questions.

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## 2009 Sales Reporting Changes

The 2009 EPEAT sales reporting period will open shortly. Each year we gather this information in order to report on the environmental benefits related to EPEAT purchasing. The reporting has no impact on fee tiers or amounts - it is simply a record of EPEAT's impact in the world.

Because of the shift to country-specific registration, the protocols for sales data collection will change this year. Unit sales reporting for 2009, together with tier percentage estimates will be required on a [country-by-country basis](#),

This change has been the subject of lengthy discussion by a Board of Advisors' subgroup composed primarily of Subscribers, and was determined to make the most sense for all parties after a thorough review of other options.

You can view, and download the new [reporting guidelines](#) from [epeat.net](#) . A revised reporting spreadsheet will be posted to your My Account page shortly, and 2009 reporting will be accepted through March.

Many purchasers have established EPEAT sales reporting requirements, and we expect that Subscribers will develop systems for tracking EPEAT sales in response to these contract requirements. However we understand that few have such tracking in place yet. Remember that all sales reporting is a best estimate. You can use analyst data or your own records to assess country specific sales of your EPEAT registered models, and your sales and marketing staff can provide you with a good-faith estimate of the tier breakdown by

country or region.

## Verification Round 2010-1 Launched 1/15

On January 15, 2010 the latest Verification Round investigation was launched. Investigations are now reaching closure and findings will be forwarded to the Product Verification Committee for review.

More information on the specific areas under investigation can be found in the [Verification Round Plan](#) available on the EPEAT website. Detailed information on how to achieve and maintain the level and type of conformance expected for all EPEAT product declarations is available through the [Conformity Assessment Protocols](#) also posted at [epeat.net](http://epeat.net)