



## The Definitive Global Rating System for Greener Electronics

**EPEAT Manufacturer Update:** Feb. 24, 2014

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McKesson

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### Registry Fees to Stay Flat for 2014-15

The Green Electronics Council has announced that the annual MSE and EPEAT PRE fees will remain flat for the year beginning July 1, 2014. Manufacturers who renew their participation or begin registering products in EPEAT between July 1, 2014, and June 30, 2015, will pay the same MSE and EPEAT PRE fees as in the prior year. A full fee schedule is available [at this link](#).

Manufacturers will continue to be able to register an unlimited number of products for one year in all countries covered by EPEAT for a single MSE fee in each product category. As of January 2014, this includes registration for India. Manufacturers will continue to receive discounted MSE fees for registrations in second and third product categories.

EPEAT participation also affords manufacturers a unique opportunity to work with GEC staff to support and augment the marketing of their registered electronics. If you are an active participant in EPEAT, please [contact Jonas Allen](#) to discuss case studies, collateral, trade show participation and other collaborative marketing opportunities.

PRE services are provided by a global network of certifying organizations, including the EPEAT PRE. Each organization sets its own fees. For more information about the PRE network and the services they offer, please [click this link](#).

### EPEAT Style Guide Updates

The Green Electronics Council has updated the EPEAT

Brand Style Guide for 2014. Among the updates are new proof points for marketing statements, adjustments to reflect the 2012 FTC Green Guides, and several minor language changes. We encourage you to download the Style Guide from your [My Account](#) page both for your own reference and for that of your marketing colleagues. We will be updating the full toolkit during the next few weeks.

### **Outcomes Report: IE-2013-03**

Verification Round IE-2013-03 was completed in January 2014. You can find the Outcomes Report for this round [at this link](#). This report provides the detailed results of the Verification Round. In this round, five low-cost Imaging Equipment products were purchased and sent to testing laboratories. The testing laboratories performed Level 2 and Level 3 testing on up to 13 criteria as applicable. Take a minute to review the Outcomes Report, especially the key lessons section, for important information.

### **Ensure Accuracy of "My Account" Contacts**

This new biweekly newsletter is designed to streamline communications and deliver pertinent information about registration, conformity assessment and marketing initiatives to the people in Subscriber companies who need it most.

To ensure those individuals receive these emails, please take a moment to verify the company contacts on your password-protected My Account page at [epeat.net](#).

Please note that EPEAT staff do not add or delete contacts in your My Account records. That activity is the responsibility of individual Subscribers.

We would appreciate your help culling any inactive contacts, adding active staff members who may not be on the current list, and updating all contacts' communications preferences. All Subscriber contacts whose preferences include "Newsletter" will receive this Manufacturer Monday update. Primary contacts will continue to receive direct communications about all critical matters, in addition to the

newsletter.

To add individuals to the newsletter distribution list only, and not to the company's EPEAT account, you may [email Jonas Allen](#) with their names and email addresses. Thank you.

### **Criteria Training Webinars**

EPEAT's Conformity Assurance Managers will be holding interactive training webinars about specific criteria for the PCs & Displays, Imaging Equipment, and Televisions standards. These interactive sessions will help Subscribers improve their understanding of the criteria and prepare for upcoming verification rounds. View the full schedule and criteria to be covered [at this link](#).

### **Verification Updates**

- [First Imaging Equipment Verification Round of 2014 launched](#)
- [Imaging Equipment Outcomes Report: IE-2013-04](#)
- [Imaging Equipment Outcomes Report: IE-2013-03](#)