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# EPEAT® Subscriber Update

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## → EPEAT Brand Refresh

Heads up Subscribers - the next few months will see the rollout of a new EPEAT website, new graphic identity and new messaging to help Subscribers and Reseller Partners easily and effectively promote EPEAT .

Since launching in 2006, EPEAT has gone through substantial expansion and change - and our graphic identity and messaging need to reflect the power and vitality of the program.

We'll be in touch with all Subscribers soon with rollout schedules and OEM resources, to coordinate to deliver consistent, fresh messaging to EPEAT users and the general public.

If you are using EPEAT logos on packaging or products, or have a particular promotion you'd like to align with the rollout, please [let us know](#) so that we can provide you with the new materials in plenty of time to fit your production schedule.

## → PRE Collaborative Launched

As envisioned in the IEEE 1680 standard, EPEAT is developing the capacity for multiple "Product Registration Entities" to assist manufacturers to register products in EPEAT. In November we signed a Memorandum of Agreement with five organizations to collaborate to finalize the system and enable them to begin working as PREs. In December, UL Environment also agreed to take part in these development discussions.

We have held teleconferences with the collaborating groups and are working with them to develop best practice guidance, conflict of interest policies, joint oversight mechanisms and other essential elements to protect the EPEAT system, our Subscribers and PREs from any perception of lowered or uneven quality in EPEAT's registrations and ongoing surveillance.

We anticipate having the first PREs actively participating by summer 2011.

## → Verification Readiness

During 2010 six Verification Rounds were conducted, with five completed (Round 2010-6 was completed in February 2011). This year we anticipate a similar number of Verification

## Rounds.

Please remember that as Subscribers, you must be prepared at any point, upon request from an EPEAT Qualified Verifier, to produce evidence to support your product declaration(s).

It is also your responsibility to ensure that EPEAT has up-to-date contact information for your company -if an employee tasked with EPEAT conformity leaves their job, please update the company contacts list immediately to avoid delays and missed deadlines.

Questions regarding Verification? Please contact EPEAT Registry Services Manager, [Erin Gately](#).

## Housekeeping

- Please revisit your Corporate Criteria declaration to update
- Please identify a Billing Contact and Primary Contact for your account
- Please update your contacts' communications preferences

All of these can be done from your My Account page on [epeat.net](#)

**THANK YOU!**

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