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EPEAT® Subscriber Update

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→ Busy Summer

With the website launch behind us and the new logo transition largely completed (see below), EPEAT has continued to implement significant changes this summer.

We are focusing on the final details of this fall's PRE pilot, on readying the system to address imaging equipment and TVs, and on working with key channel and retail partners to support increasing visibility for EPEAT. We are also readying the environmental benefits report, to publicize the environmental benefit of Subscribers' work improving products' environmental efficiency.

I hope you caught the nice coverage of EPEAT in a [USA Today](#) "back to college" piece - an indication of the increasing awareness among the general public that we expect to build on this year.

Best- [Sarah O'Brien](#)

→ Logo Transition Deadline

EPEAT subscribers and channel partners have done great work moving to the new EPEAT checkmark logo this summer - and we thank you for your efforts. We've received many compliments on the new logo and the new website. Now the deadline to transition away from the old logo in all new materials is coming up at the end of this month.



Please visit your My Account page at [epeat.net](#) to download and forward the OEM Toolkit or simple Logo Files to your Marketing and Sales teams, and ensure they understand that as of September 1, all EPEAT related materials should feature the checkmark logo only.

→ EPEAT Fall Training Events

Following on highly successful training sessions in Shenzhen and Taipei this May, EPEAT will be offering additional Certificate Training sessions co-hosted with our Strategic

Partner [DEKRA](#), in [Brussels](#) and Brazil this September and November.

These trainings give consultants, Subscriber staff, and individuals wishing to become Qualified Verifiers for EPEAT PREs in-depth training on IEEE 1680 standards, product conformity and methods of verification/conformity assessment. Subscriber staff receive a 10% discount on all training.

The Brussels session is coming right up September 12-15
[Learn more and register now](#)

PRE Pilot Nearing

As of October 2011, a pilot program will enable organizations outside of EPEAT - known as "Product Registration Entities" or "PREs" - to work with manufacturers to place their products on the EPEAT registry and manage their verification. This will give Subscribers the ability to select from multiple service providers based on cost, geographic location, language, or other factors.

EPEAT has been [working with with 8 testing and standards organizations](#) this year to develop best practice guidance, conflict of interest policies, joint oversight mechanisms and other essential elements to protect the EPEAT system and our Subscribers from any perception of lowered or uneven quality in EPEAT's registrations and ongoing surveillance. This pilot will allow us to road test those mechanisms and tools and improve on them as needed before finalizing the system to accredit PREs.

We'll communicate with Subscribers in detail as the pilot ramps up about the new choices opening to you .

Verification Readiness

Four Verification Rounds have been launched so far in 2011.

Please remember that as Subscribers, you must be prepared at any point, upon request from an EPEAT Qualified Verifier, to produce evidence to support your product declaration(s).

It is also your responsibility to ensure that EPEAT has up-to-date contact information for your company -if an employee tasked with EPEAT conformity leaves their job, please update the company contacts list immediately to avoid delays and missed deadlines.

Questions regarding Verification? Please contact EPEAT Registry Services Manager, [Erin Gately](#).

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