

EPEAT,
The **DEFINITIVE GLOBAL**
REGISTRY
for greener electronics.



India to Become EPEAT's 43rd Covered Country

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Greetings!

The Green Electronics Council is pleased to announce the extension of EPEAT coverage to India, following a strong recommendation by EPEAT's stakeholder Advisory Council and a unanimous vote by the GEC Board of Directors.

Registration and verification services in India will roll out during the first half of 2014, with the publicly accessible India registry expected to launch in April (see Milestones, below). We will reach out to key Indian stakeholders and the media during the next few weeks to announce this expansion.

GEC has already begun engaging select Indian stakeholders. Last November, Sarah O'Brien encountered very positive response during meetings with manufacturers, purchasers, NGOs, environmental assistance providers and government agencies to discuss how the EPEAT rating system can help 'green' their ICT products and purchasing.

We will soon provide webinars for existing Subscribers and other eligible manufacturers to outline the timeline and process of India rollout. We will also hold at least one Conformity Assessment training in India this year in addition to multiple purchaser outreach events. [Contact Sarah O'Brien](#), Director of Stakeholder Engagement, for information

or to support stakeholder engagement efforts in India.

The EPEAT Conformity Assurance staff is working with our PRE partners to ensure there is processing capacity in place for India registrations going forward. Several PREs have expressed their intention to offer registration and verification support service for India. We will provide confirmed PRE availability details as we open the India registry option to Subscribers. [Contact Jeff Omelchuck](#), Executive Director of Registry Services, with any questions about India registration support.

Our Marketing Department will work with Subscribers who want to expand their EPEAT efforts to the Indian market, to support their marketing efforts and to ensure that media and purchaser contacts are aware of their ability to meet purchasers' EPEAT requirements. [Contact Jonas Allen](#), Director of Marketing, to discuss co-marketing efforts.

We are very excited to enter this dynamic and growing market, and we look forward to collaborating closely with all our stakeholders to support EPEAT's successful adoption as a key environmental purchasing benchmark in India.

-- Robert Frisbee, Green Electronics Council CEO

Milestones: EPEAT's Launch in India

January 15: Internal announcement

January 22: External announcement

January 29: Opening of India registry capacity and identification of available PREs for India

March: Conformity Assessment Training in India

April: Opening of the India registry to the public

April/May: Registry launch announcement event

